

Fernando José Cabrera García

Mexico City

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PROFESSIONAL EXPERIENCE

TV AZTECA, SAB de CV

Mexico City

March 2021 - Present

General Legal Counsel

- Responsible for all legal and regulatory areas of the company and its subsidiaries including the field of: (i) corporate law, (iii) litigation, (iv) intellectual property, (v) labor law (vi), gaming (vii) sports sponsorships, (viii) sports and entertainment content and (ix) sports/legal advisor for the professional football team of First Division "Mazatlan F.C."

FERNANDO J CABRERA Y ASOCIADOS S.C.

Mexico City

January 2020 - February 2021

Founding Partner

- Legal advice on matters such as: (i) corporate law (ii) sports and entertainment, (iii) copyright and intellectual property (iv) sports sponsorship, (v) sports and entertainment content, (vi) representation of sporting talent and artists (vii) organization of sporting and artistic events (viii) unions and labor legislation applicable to professional athletes, (ix) commercial, civil litigation and criminal matters (x) mediation, and arbitration in sports and commercial matters (xi) corporate, regulatory and litigation, specialized in matters of telecommunications and (xii) corporate, regulatory and litigation, specialized in the energy industry.

COURT OF ARBITRATION FOR SPORTS (CAS)

Lausanne, Switzerland

2008 – Present

Arbitrator

- Specialist in all sports disciplines and specific (i) soccer, (ii) cycling, (iii) tennis, (iv) basketball, (v) box, (vi) baseball and (vii) Olympic sports; cases are handle from appointments of the CAS office, federations, associations, sports clubs or athletes.

AT&T MEXICO

Mexico City

January 2015 - 2019

AVP General Legal Counsel (Assistant Legal Vice President)

- Legal advice and responsible for the legal areas in the field of: (i) corporate law, (ii) financial law, (iii) litigation, (iv) chain distribution, (v) government contracts (vi) sales, (vii) sports sponsorships and (viii) sports and entertainment content.

GRUPO IUSACELL, S.A. de C.V.

Mexico City

August 2003 - December 2015

General Legal Counsel

- Responsible for all legal and regulatory areas of the company and its subsidiaries Total Play and Unefón.
- President of the Premier Basketball League A.C. Mexico. June 2008 to May 2010.

TV AZTECA, S.A de C.V.

Mexico City

1998 - August 2003

Legal Director of Sports, News and Entertainment

- Responsible for all legal and regulatory legal area of the sports, news and entertainment divisions.
- Vice President of the professional football team of First Division "Club Monarcas Morelia" (1999-2007).
- Legal representative of the OTI and member of the sports content negotiations committee.

BAKER & MCKENZIE

Mexico City

August 1996 - 1997

Partner of the Office in Mexico (1997)

- Legal advice in areas of: (i) banking, (ii) financial, (iii) participated in the implementation of the feasibility study and the negotiation process between the Mexican and U.S. authorities, specifically in the areas of conflict of laws, constitutional rights, international treaties, NAFTA provisions, (iv) foreign trade, (v) corporate, (vi) intellectual property rights, (vii) project financing and (viii) sports sponsorships.

COLE CORETTE & ABRUTYN

Washington, D.C.

June 1995 - August 1996

Foreign Law practitioner

- Legal advice for projects in Latin America
- Legal advice in the areas of international commercial transactions, specifically in the formation of joint venture agreements between U.S. investors and both public and private companies in Mexico and Latin America.

KURI BREA, SÁNCHEZ UGARTE, CORCUERA AND AZNAR

Mexico City

1992- 1994

Associate

- Participation in a wide range of national and international corporate, financial, and commercial activities.

BAKER & MCKENZIE

Mexico City

1988-1992

Intern in Law

- Advice on the implementation and drafting of documentation related to the corporate reorganization of multinational companies.
- Advice on projects related to the privatization of Mexican transnational industrial and financial companies.

BASHAM, RINGE & CORREA

Mexico City

1984 - 1988

Intern in Law

- Advised multinational companies to obtain government authorizations and licenses necessary to operate commercial activities, such as the automotive, computer, mining and telecommunications industries, in general. Participation in the 16th-monthly legal rotation system for the training of lawyers in the corporate, labor, social security, intellectual property, banking and other legal areas.

ACADEMIC TRAINING

INSTITUTO TECNOLOGICO DE MEXICO

Mexico City

Diploma on analysis of conflicts and decision making (Feb/Oct 2018 course)

UNIVERSITY JOHAN CRUYFF

Mexico City

Master's Degree in International Sports Business Management
Studies completed in October 2005.

UNIVERSITY OF GRADUATE STUDIES IN LAW

Mexico City

Diploma in broadcast law (Jan/Jun 2003)
(Universidad Panamericana facilities)

GEORGETOWN UNIVERSITY LAW CENTER

Washington, D.C

Master of Laws (LL.M.) - May 1995 (Title)

Thesis: U.S. and Mexican Antitrust Enforcement Guidelines Applicable to Joint Venture Agreements Formed in Light of NAFTA. (Supervisor Robert Pitofsky, President of the Federal Antitrust Commission based in Washington, 1995).

UNIVERSITY IBEROAMERICANA

Mexico City

Bachelor of Laws 1991. Admission to the Bar in August 1992.

Thesis: Mechanisms for the protection of minority shareholders in a public limited company.

COLLEGE VISTA HERMOSA

Mexico City

Bachelor's degree in the humanities area.

LANGUAGES

Spanish (native), English (fluid).

OTHER ACTIVITIES

- Current member of the Editorial Board Dean of the sports section ("Cancha") of the Editorial Grupo Reforma. Years: 2018, 2019, 2020 and 2021.
- Guest contributor in the digital version of Forbes Mexico in sports issues. Monthly publications. October 2018 to December 2020.
- Recognition as part of the AT&T legal team by the 2019 Powerlist Mexico teams GC.
- "Top Performer" recognition of all operational areas of AT&T Mexico. Annual event organized by AT&T International in Panama City. February 2018.
- Speaker and Member of the organization committee of the first seminar in Latin America of the Court of Arbitration of Sports, held in Mexico City at Universidad Iberoamericana in April 2014.
- Member of the Statutes and Regulations Committee of the Mexican Football Federation. 2001 to 2004.
- Professor at Johan Cruyff University, teaching the subject "Laws and Regulation of Football". 2003 to 2005.
- Professor at the University of del Valle of Mexico / University of Real Madrid, teaching the subject "Sports Arbitration and Sponsorship Agreements". 2000 to 2002.
- Vice President with Monarcas Morelia; national champions of the 2000 season, Runner-up of the Summer 2001 season, Runner-up of the Summer 2002 season, Runner-up CONCACAF 2002 and Runner-up CONCACAF 2003 seasons. International recognition as the best football club in 2002 in the month of April.
- Collaboration with Mr. Javier F. Becerra in Basham, Ringe y Correa (1988), research and background search for his future published works of the legal/English/Spanish dictionary of the legal academy of Mexico published by the Escuela Libre de Derecho.